

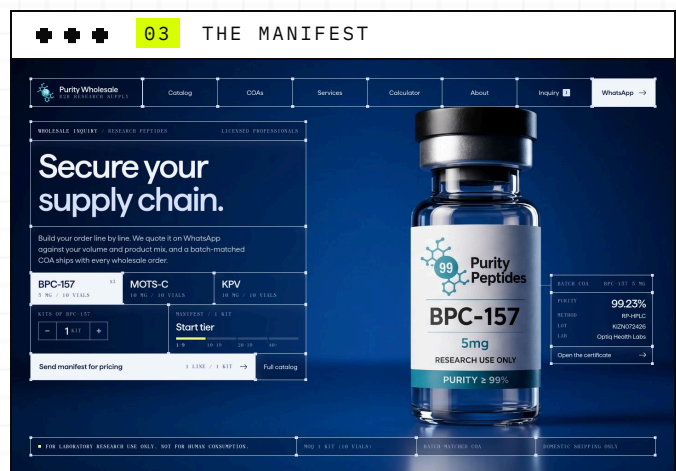
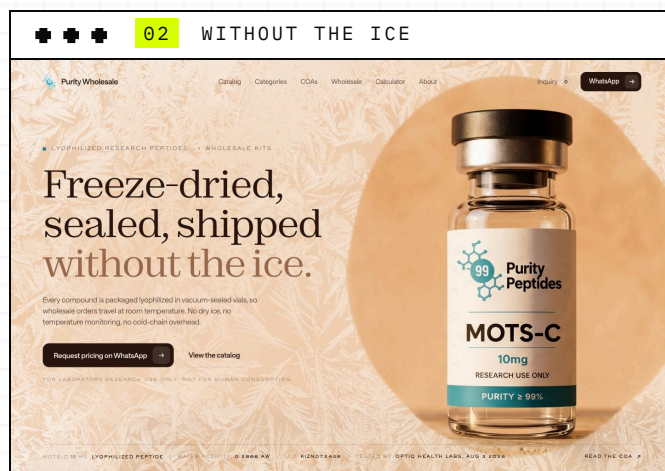
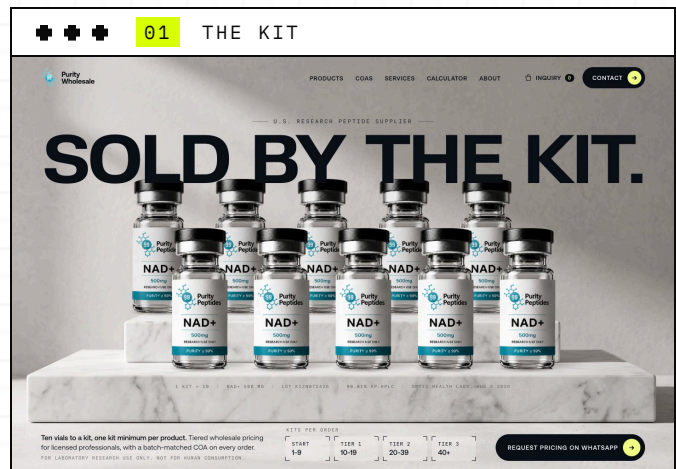


A new website for 99 Purity Wholesale.

PREPARED FOR THE 99 PURITY WHOLESALE TEAM • BY ERIC BERG, CRUSH

THE TOP OF YOUR HOMEPAGE

Three ways it could look. Pick one, and we build the rest in it.



THE LAUNCH

\$2,500

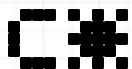
for \$3,660 of work, one time

LIVE

Within a week
of saying go

YOURS

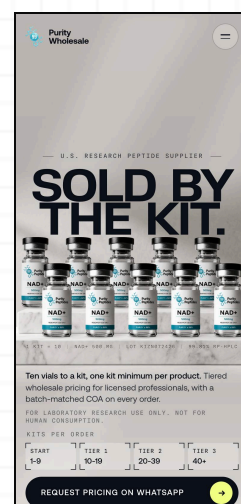
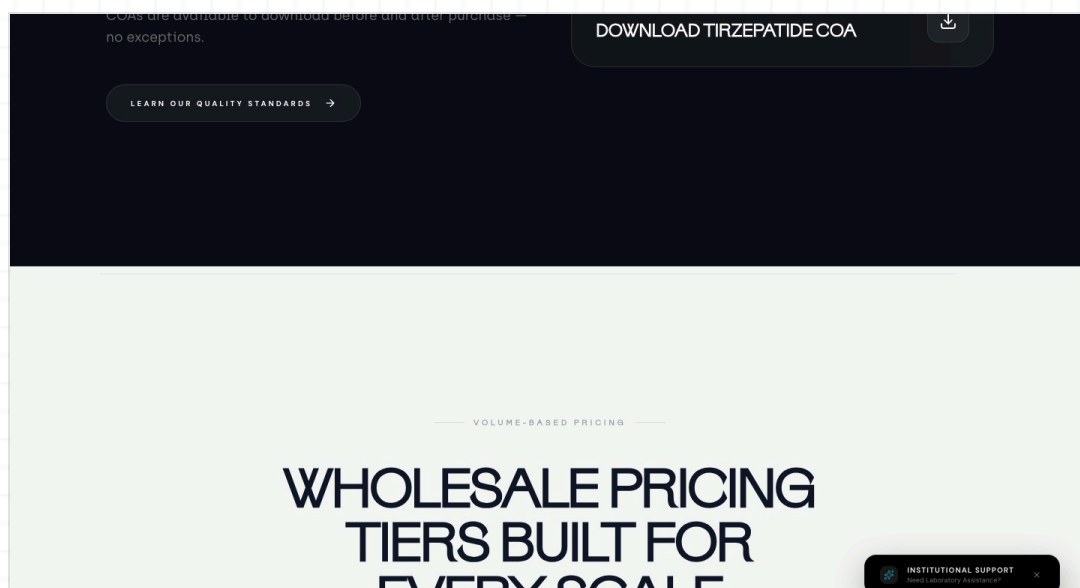
Yours to keep
code and files in your
repository



01 WHERE WE STARTED

What we built it around.

- 01 Ten vials to a kit, one kit minimum per product.
Your own wholesale rule. Option 1 stands one kit of your real NAD+ vials on a marble riser, landing one by one while the count runs to ten, with the lot and purity from its certificate cut into the stone.
- 02 No dry ice, no temperature monitoring, no cold-chain overhead.
From your services page. Option 2 puts your MOTS-C vial behind a pane of frost that melts away under the pointer, with its certificate's purity and lot along the foot.
- 03 Pricing on request, based on your volume and product mix.
How you sell today. Option 3 turns the top of the page into the inquiry itself: pick compounds, set kits, watch the total land on your tiers, and send the list to WhatsApp in one tap.



TODAY

ON A PHONE



02 WHAT YOU GET

Pay for the website. Get the whole launch.

01	The website A new design for your wholesale site: the homepage, catalogue, product pages and inquiry cart, built out from the top you've just seen, on your real compounds, kit tiers and WhatsApp pricing flow. Live on your domain within a week of saying go.	\$2,500
02	A launch promo A short animated video made from your own photos and words, sized for Instagram, Facebook and anywhere else you post.	\$140
03	A launch email Designed and written for your buyer list, so the labs and distributors who already order from you hear about the new site from you.	\$350
04	A launch ad set Twelve launch graphics for your own channels (email, socials, site banners), each sized for feeds and stories, with moving versions of the best four.	\$350
05	A phone receptionist, first month From Whoever, our sister company: a voice assistant that answers a wholesale phone line for you, so buyers who'd rather call still get an answer, and every call becomes a short written record you can read after.	\$105
06	30 days of changes Text or email us what to change. It's live the next business day.	\$35

PLUS, WHEN YOU SAY GO BEFORE 18 NOVEMBER 2026

BONUS	Launch email setup We write the launch email and line it up for your buyer list, ready to go out on launch day.	\$180
--------------	---	-------

TOTAL VALUE	YOU PAY	THE ONE-WEEK PROMISE
~~\$3,660~~	\$2,500	If the site isn't live within a week of go, your first three months of changes are free.

ALL PRICES IN US DOLLARS. EACH VALUE IS OUR OWN PRICE FOR THAT PIECE ON ITS OWN.



03 HOW IT GOES

Live within a week of go.

DAY 0

You say go

You pay the 50% deposit and add us to your site's code repository. Your live site won't change until you say.

DAYS 1 TO 7

We finish the site

We build these pages into your Next.js site. You see every page on a preview link before anything goes live.

LAUNCH

It goes live

The new design goes live on your domain, and the promo and launch email are ready to go out with it.

30 DAYS

Changes, next day

Text or email a change and it is live the next business day.

04 INVESTMENT

The launch

\$2,500

To start, when you say go (50%) \$1,250

When the site goes live \$1,250

AFTER LAUNCH, MONTH TO MONTH, ONLY IF YOU WANT THEM

Unlimited edits, live next business day \$35/mo

Four animated promos a month, vertical and square \$425/mo

Two custom email designs a month \$280/mo

Twelve unique ads a month \$280/mo

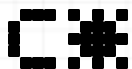
05 WHAT YOU OWN

- The design and every file, in your own repository and your name.
- Your catalogue, inquiries, WhatsApp flow and hosting stay right where they are.
- No commitment on anything monthly. Cancel anytime; the design stays yours.

OR ALL FOUR, TOGETHER

**OPTIONAL
ADD-ON****\$565/mo** ~~\$1,020~~

Unlimited edits, four animated promos, two custom emails and twelve unique ads every month. You save \$455/mo. No commitment, cancel anytime.



06 QUESTIONS

The usual questions.

01 Will moving hurt my Google ranking?

We move it carefully. Every page address on your current site keeps working or forwards to its new page, and your titles and business details carry over, so nothing Google already knows about breaks. The new site is fast and built for phones first, which Google rewards. We don't promise rankings.

02 Is it secure?

Yes. The new pages are built lean, with no page builder and no extra scripts added, and we test them on a preview deployment before anything goes live. Your inquiry flow and hosting stay exactly as they are.

03 Who owns it?

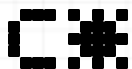
You do. The design and every file sit in your own repository, in your name. Your hosting and domain stay with you, and nothing of ours renews unless you ask.

04 How do I make changes?

Text or email me the change and it's live the next business day. The first 30 days are free, then unlimited changes are \$35 a month if you want them, cancel anytime.

05 When do I pay?

Half (\$1,250) when you say go, the rest (\$1,250) when the site is live. You've seen the homepage before paying anything.



07 NEXT STEP

Say go.

Reply to this email or write to eric@crushhh.co, and the build starts.
This proposal holds until 18 November 2026.

Say go by email

See the first look again

Eric Berg

CRUSH DIGITAL ATELIER • ERIC@CRUSHHH.CO • CRUSHHH.CO